



Neighborhood Services

# City of Grain Valley Neighborhood Beautification Plan

2008



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# INTRODUCTION

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This plan is a fundamental element of the continual effort to provide the community with the highest level of service to the citizens of Grain Valley. The city is implementing this plan to reflect on the priorities and the direction in which the City of Grain Valley is striving to achieve to make a better place for citizens, business, and visitors to come.

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## Mission

The mission of the City of Grain Valley Beautification Plan is to provide residents, businesses, and visitors with the highest level of service by providing professional municipal management in the areas of public safety, Code Enforcement, City aesthetics, community and economic development.

## Our Values

In order to accomplish our mission and make our vision reality, we must make integral these shared values:

- Integrity
- Commitment
- Accountability
- Initiative
- Efficiency
- Communication
- Creativity
- Discipline
- Leadership
- Teamwork
- Trust
- Being the Best

The City of Grain Valley recognizes the importance of litter and nuisance management for the community and the protection, conservation and enhancement of the natural environment in our City. Through the implementation of this plan and the cooperation and positive action from local businesses, community groups, home owners associations (HOA), schools and individual citizens we can work together to continue to make Grain Valley a great place to live, work and visit.

## Objectives

The main objectives of the Grain Valley Neighborhood Beautification Plan are to:

1. Prevent and control litter in Grain Valley.
2. Enhance sensitivity to litter through a public awareness campaign.
3. Encourage community participation through volunteer programs such as adopt-a-highway programs, spring clean up programs, as well as many other annual events to help achieve an aesthetically pleasing City.
4. Enforce City Ordinances relating to litter control.

### Litter Prevention and Control

#### *Supporting Strategies*

- **Spring Clean Up** - The Spring Clean Up is an annual City Wide event that encourages residents to dispose of any unwanted, non-hazardous waste items. This service is provided at no direct cost to the residents of Grain Valley. Residents provide proof of residency through a valid Missouri Drivers License or water bill. (Public Works)
- **Household Hazardous Waste Event** – This event is managed by Mid-America Regional Council (MARC) and is held in Grain Valley every other year. Residents participate by bringing their unwanted hazardous waste to the collection site on the event day. Grain Valley residents can also visit any of the participating neighboring community events held annually. (Public Works and MARC)
- **Sign Sweeps-** Will carry out weekly sweeps to remove illegally placed signage in the city's right of ways to help maintain the appearance of the city's roadways.
- **Street Cleaning Operations** – Street cleaning operations are summarized in the Street Sweeping Policy. Street Sweeping is done twice a year, in the spring and late summer. Operations are reviewed annually to ensure efficiency. (Public Works)
- **Citizen Survey** – The City will conduct as needed and respond to citizen concerns related to litter control through the City Citizen Survey. (City Administration, annually or bi-annually)

## Public Awareness

### *Supporting Strategies*

- **Promotion of Recycling Center** – The Grain Valley Recycling Center will be promoted through the City's website, Channel 7, through articles in the Pointe and articles in the Citizen Newsletter. Brochures with acceptable materials will be located at City Hall, the Community Center and Library. (Public Works-consistently)
- **Provide information to Community** – The City will develop an outreach program to inform citizens about the importance of recycling and why it is important not to litter. This will be done by visiting with community organizations, home owners associations, and possibly the schools. (Public Works, consistently)
- **Public Service Announcements** – Staff will develop general PSA's to be advertised on Channel 7 and the City Website. Occasional articles will be run in the Pointe and in the Citizen Newsletter. (Public Works, consistently)
- **RecycleSpot.org** – Residents and business owners inquiring about where to taken their unwanted items will be directed to [www.recyclespot.org](http://www.recyclespot.org), a website managed by Mid-America Regional Council. This website allows for searching by materials and lists drop off sites in the Kansas City Area. (Public Works, as needed)

## Community Participation

### *Supporting Strategies*

- **Adopt-a-Highway/road Programs-** Adopt-a-highway/road programs will be installed by the Neighborhood services department in order to help maintain the aesthetic appearance of our cities highways and roads by holding monthly sweeps of highways/roads that have been adopted by subdivisions, clubs, organizations, business, schools, or individuals. With this program a sign will be placed on the highway/road stating the group that has adopted it. A city employee *and a police officer* will be present during highway/road sweep in a lighted city vehicle to help with safety of volunteers. . (Public Works/ Neighborhood Services, as requested)

- **Adopt-a-stream Program-** Adopt-a-stream programs will be implemented by Neighborhood Services in order to help maintain the beauty of our cities streams while helping provide fresh clean water for wildlife. (Public Works /Neighborhood Services, as requested)
- **Adopt-a-spot-** An adopt-a-spot program will be implemented by Neighborhood Services to help maintain specific areas of concern to the city or its residents. A “spot” can be any public ground that needs to be cleaned and maintained. (Public Works/ Neighborhood Services, as requested)
- **Non-Profit Service Projects** – As requested or needed, staff will work with local non-profit groups to coordinate clean up efforts around the City. Staff will designate areas of the City to be cleaned or allow the group to choose. The City will provide trash bags, gloves or other materials requested by the organization. (Public Works/ Neighborhood Services, as needed)
- **Home Owner Associations** – Staff will encourage HOA's to coordinate clean up efforts in their neighborhoods. The City may also provide assistance requested by the HOA's to make their neighborhood clean up's successful. (Public Works/ Neighborhood Services, consistently)
- **Community Service** – The City will utilize individuals needing to complete community service hours by picking up trash and litter in Grain Valley. (Public Works/ Neighborhood Services, as requested)
- **Neighborhood Programs** – There are community programs around the nation that were developed to energize the neighborhoods in partnership with the City to hold each other accountable and minimize the trash, debris, and nuisances issues in their area. The City will work to develop a similar program. (Neighborhood Services, January 2009)

## Ordinance Enforcement

### *Supporting Strategies*

- **Identify and Address Violations** – Through regular patrol, Neighborhood Services will identify problems and work with property owners so the violation of the City ordinance is addressed appropriately and in a timely manner.
- **Respond to complaints** – The Police Department or Neighborhood Services will promptly respond and investigate complaints regarding relevant illegal or nuisance activities in Grain Valley.
- **Offenses** – The Grain Valley Police Department and/or Neighborhood Services will investigate and issue citations to individuals in violation of any litter or nuisance ordinance.
- **Ordinances-** All ordinances can be found on our website at [www.cityofgrainvalley.org](http://www.cityofgrainvalley.org) , by calling 816-847-6220, or e-mailing [jhahn@cityofgrainvalley.org](mailto:jhahn@cityofgrainvalley.org) .

Attached is the City of Grain Valley's Diagram that illustrates certain ordinances pertaining to residential areas. Please review and hand out to all home owners in your HOA. If you have any questions about the illustration please contact the city at 816-847-6220.

*Updated Feb. 2008.*